



**AMA Members can be pivotal to the success of Make Music Day June 21 2022. In 2020-21 our apple cart was upset by Covid-19 but it has given us all sorts of new and innovative ways to participate online as well as at your store.**

The Celebration of Making Music Around the World on June 21 is a key event in the AMA Calendar

We are working with the NAMM Foundation, Create NSW and the Live Music Office, and Community Music Victoria to Create Your Own Stage and join over 1000 cities and places globally on Make Music Day.

## HELP US PROMOTE MAKE MUSIC DAY! SPREAD A MUSIC MAKING MESSAGE

How can our industry be involved in promoting it, and benefitting from the extra activity it will bring this year and into the future?

- Download the Guides for Ideas [CLICK HERE](#)
- Check out the other Resources online there too: Facebook tiles, Logos, Poster Artwork, Press Release and more [CLICK HERE](#) | Do some posting on your socials and #makemusicoz #makemusicday
- Create Your Own Poster of a Store Event [CLICK HERE](#)
- Like our Social Media Pages | Facebook | Instagram
- Create live instore performances - post it to Youtube and the [MakeMusicAustralia.org.au](http://MakeMusicAustralia.org.au) site
- Stores are full of great musos! Showcase them (See photos above from Mannys last year), Film it, Post it, and register it in our Video Gallery for streaming on Make Music Day – get plenty of store ID in the frame Or stream it live on social media and tag our Facebook page @makemusicdayaustralia and use #makemusicday #makemusicoz
- Have a Make Music Day Sale Event!
- Ask your students to make a Home video, or even better in your store and ask them to tag your store
- #livefromhome challenge, an initiative that invites everyone to post a video of themselves performing their favourite song online, and then tag three other mates to do the same. Start your own #livefromhome challenge on 21 June using this hashtag, as well as #makemusicday and #makemusicoz and tag your #store
- Get your ukulele students together for a footpath or car park concert, host a community jam session
- Offer free introductory instrument lessons or instore demonstrations on Make Music Day
- Ask your school customers to promote June 21 at school or get students to play instore
- Make Music Australia will promote a national Program of Events online.

Check out the Make Music Day Australia Website [HERE](#)

Register your Event [HERE](#)

Connect with our Social Media [HERE](#)

Download Make Music Day logos, sample PR and other resources

Check out more Make Music content, such as highlight videos of recent years and great performances from all over the community at our Youtube channel